

Rails-to-Trails
Conservancy—
creating a nationwide
network of trails
from former rail lines
and connecting
corridors to build
healthier places
for healthier people.



2121 Ward Court NW, 5th Floor
Washington, DC 20037

main 202.331.9696 | fax 202.223.9257

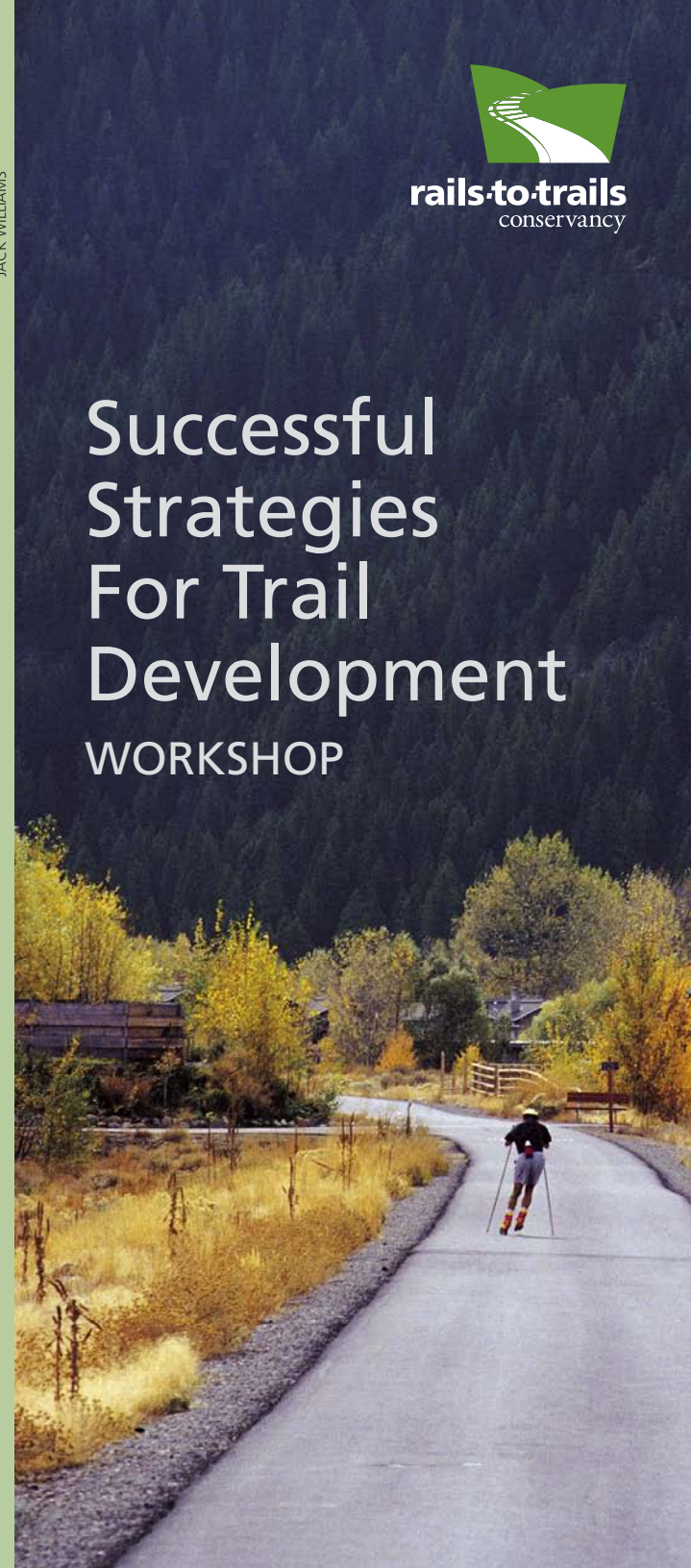
www.railstotrails.org

Offices in California, Florida, Ohio and Pennsylvania

JACK WILLIAMS



Successful Strategies For Trail Development WORKSHOP



SUCCESSFUL STRATEGIES FOR TRAIL DEVELOPMENT

SUCCESSFUL STRATEGIES FOR TRAIL

DEVELOPMENT is a service of Rails-to-Trails Conservancy, the nation's largest trail advocacy organization.

With over 20 years of rail-trail development experience, Rails-to-Trails Conservancy is uniquely positioned to provide training in trail development strategies whether you are a trail advocate, park and recreation specialist, community development agency, bicycle and pedestrian coordinator, trail manager or public official.

Successful Strategies for Trail Development, is a comprehensive one-day course providing resources and strategies for trail building. The workshop focuses on key trail development topics such as acquiring corridors, designing and managing trails, locating funding, working with trail opponents, building partnerships and constituencies, responding to concerns such as crime, property values and liability, and involving the media. Also included are the latest facts and figures on the benefits of trails. Participants receive a full resource manual complete with fact sheets and studies.

Workshops can be tailored to meet the unique training needs of your community.

TOPICS COVERED

- ▶ History of the trails movement
- Benefits
 - Transportation
 - Health
 - Economic
 - Environmental
 - Historic preservation
- ▶ Acquisition
- ▶ Railbanking
- ▶ Community outreach
- ▶ Funding sources and strategies
- ▶ Liability
- ▶ Crime
- ▶ Property values
- ▶ Trail design
- ▶ Management and maintenance

RECENT WORKSHOPS

- ▶ Helena, Montana — Montana Trails Conference
- ▶ Denver, Colorado — Colorado Trails Symposium
- ▶ Bloomington, Indiana — Successful Strategies Workshop
- ▶ Red Top Mountain, Georgia — Successful Strategies Workshop
- ▶ Burlington, Iowa — Successful Strategies Workshop
- ▶ Fayetteville, Arkansas — The Arkansas Trails and Greenways Forum
- ▶ Providence, Rhode Island — International Trails and Greenways Conference



*“Thank you so much for all you have done.
Together we have truly changed the course
of trails and greenways in our state.
Your professionalism and dedication made
all the difference in the success of this venture.”*

— JEAN WALLACE, HOT SPRINGS, ARK.

CONTACT US

For more information about the Successful Strategies for Trail Development Workshop including bookings and fees please contact:

Kelly Pack
Rails-to-Trails Conservancy
National Headquarters
kelly@railstotrails.org
t. 202.331.9696
f. 202.223.9257
www.railstotrails.org

