

RTC Bike Dealer Membership Program

Join Rails-to-Trails Conservancy now and stand side-by-side with our 100,000 members and supporters who want safe places to ride for fun, exercise and transportation. Your membership provides excellent return on investment—more trails means more riders—and more sales for you. There are three easy ways to join:



Basic Membership

Dues: \$100 per year

Benefits:

- An RTC 4"x 6" window sticker (shown below) to demonstrate your support for the rail-trails your customers love to ride.
- 25 copies of each issue of *Rails to Trails*, our magazine for distribution free to your customers.
- Information for your customers on how they can join RTC.
- Free RTC T-shirts for you and up to five of your staff with initial member sign-up.



Supporting Membership

Dues: \$250 per year

- All of the benefits of Basic Membership, **plus** ...
- Placement in our list of "Supporting Dealers" on RTC's Web site www.railstotrails.org, which links directly to our interactive site for trail users nationwide, www.traillink.com; includes a link to your business Web site. Traillink averages 30,000 visitors each month (spring and summer numbers are substantially higher).

Sustaining Membership

In addition to the benefits of Supporting Membership... RTC will be offering the opportunity for dealers to be identified directly on the appropriate trail maps on www.traillink.com, our interactive trail map site, including a link to your business Web site. *Traillink* averages 30,000 visitors each month (spring and summer numbers are substantially higher). We will provide other opportunities to make RTC's individual members aware of your support. For details on this level of membership, please contact Andrea Brock at andrea@railstotrail.org or 202.974.5126.

Contact Name _____

Dealer Name _____ Store # _____

Address _____

Phone _____ Fax _____ Email _____

Please check: \$100 Basic membership or \$250 Supporting membership

I am also interested in Sustaining membership

Payment method: Check, payable to Rails-to-Trails Conservancy

Charge to credit card: Am Ex Visa MasterCard Discover

Card Number: _____ Exp. Date: _____

Signature: _____ Date _____

Please send invoice to: _____

Rails-to-Trails Conservancy 2121 Ward Court, NW, 5th floor, Washington, DC, 20037, www.railstotrails.org

RTC is a 501(c) 3 nonprofit organization. Donations are tax deductible.