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Rails-to-Trails Conservancy Points to Economic Value, Progress for the Great American Rail-Trail on One-Year Anniversary of Iconic Trail’s Launch

More than $14.5 million secured in public and private funding for Great American segments, and nearly 40 miles of trails added in the past year

WASHINGTON—In the year since Rails-to-Trails Conservancy (RTC) introduced the vision for the developing 3,700-mile Great American Rail-Trail, the nation’s first cross-country multiuse trail, more than $14.5 million have been secured in public and private funding for trail segments, and nearly 40 miles of trails have been added to the route.

Today, RTC celebrated the progress being made along the Great American Rail-Trail, with new trail mileage expected by the end of 2020 in eight of 12 states along the route, including Pennsylvania, Ohio, Indiana, Iowa, Nebraska, Wyoming, Montana and Washington. Within the next few years, 100 miles of trails are in the pipeline to be completed, representing nearly 6% of the gap miles on the trail.

“The Great American Rail-Trail continues to be a uniting force for the nation,” said Ryan Chao, president of RTC. “Today, more than ever before, people are turning to the outdoors and seeking spaces close to home to be active and find solace as the nation responds to the COVID-19 pandemic. Never before have trails and the benefits of safely getting outdoors felt more critical. The Great American Rail-Trail, alongside the 37,000 miles of multiuse trails all over the country, fills a vital need—providing infrastructure that is the backbone of resilient communities.”

As the nation turns to the outdoors and trails during this unprecedented time, and Congress and states explore strategies for economic recovery, the Great American Rail-Trail is a powerful, national demonstration of the role that trails and active transportation play in spurring regional economies while contributing to healthy, safe and equitable communities.

A recent RTC study found that the nation’s trail economy generates more than $34.1 billion annually, and could grow to more than $138.5 billion each year as the connectivity of trails and active transportation routes improves. With the potential of reaching more than 50 million people along its route alone, there is a strong economic case for completing the Great American Rail-Trail. The total local spending impact of the nation’s 2,200+ rail-trails is $10.6 billion annually, which could grow to as much as $21 billion annually—illustrating the potential for the Great American to deliver jobs and revenue to the many rural towns and small cities along its route.

“When we introduced the Great American Rail-Trail, we stood with hundreds of partners and thousands of trail lovers to celebrate the potential of this iconic trail—an enduring gift to the nation,” said Chao. “A year later, we never could have imagined the economic and health hardship the nation would endure...
from the pandemic, or the role of trails and the outdoors in providing solace and solutions. As the trail continues to develop and our nation takes on the daunting task of recovery, the Great American Rail-Trail will deliver opportunity and jobs in the form of trail-oriented business development, as well as trail planning, development and construction.”

Today, RTC will host a virtual celebration with partners from Warrior Expeditions, the Adventure Cycling Association, Rails to Trails of Wayne County (Ohio), the Northwestern Indiana Regional Planning Commission, Cowboy Trail West (Nebraska), the Old Yellowstone Trail (Montana), Idaho State Parks and Recreation and the Olympic Discovery Trail (Washington) to explore the progress and impact of the Great American Rail-Trail this year. The public event will be broadcast live on the Great American Rail-Trail’s Facebook page (@greatamericanrailtrail, #GRTAmerican) and at greatamericanrailtrail.org beginning at 1 p.m. EDT. Interested press should contact Patricia Brooks at patricia@matchmapmedia.com for special registration information.

The Great American Rail-Trail spans 3,700+ miles across 12 states—between Washington, D.C., and Washington State. The trail is the most ambitious in RTC’s portfolio of TrailNation™ projects—the organization’s initiative to encourage the rapid replication of regional trail networks across the country. For more details about the Great American, including photos and video for press use, follow @greatamericanrailtrail and #GRTAmerican on social media, and visit greatamericanrailtrail.org.

Rails-to-Trails Conservancy is the nation’s largest trails organization—with a grassroots community more than 1 million strong—dedicated to connecting people and communities by creating a nationwide network of public trails, many from former rail lines. As trails continue to serve as vital resources for health and wellness for Americans during the COVID-19 pandemic, RTC is urging everyone to practice safe and responsible trail use and self-care at all times. RTC continues to provide up-to-date resources and information at railstotrails.org/COVID19. Connect with RTC at railstotrails.org and @railstotrails on Facebook, Twitter and Instagram. Explore the nation’s 37,000 miles of trails at TrailLink.com, RTC’s trail-finder website and app.