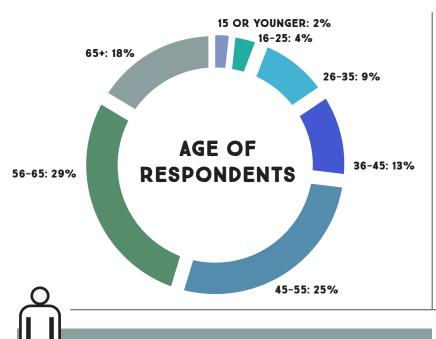
RURAL TRAILS SURVEY DATA





PURPOSE OF TRAIL USE



54% MALE

46% FEMALE

PRIMARY TRAIL ACTIVITY















BIKING 48%

WALKING/HIKING 32%

JOGGING/RUNNING

9%

OTHER 5%

WALKING A PET 3%

WINTER SPORTS

EQUESTRIAN 1%

HARD GOODS: \$273 PER YEAR (BIKES, SHOES, CLOTHES, ETC.)



SOFT GOODS: \$16.30 PER OUTING (FOOD, BEVERAGES, ETC.)

40% 36% 22% <1% 30-60 **LESS THAN** 60-120 120+ MINUTES **30 MINUTES MINUTES** MINUTES



PERCENTAGE TOTALS MAY EQUAL +/- 100 PERCENT DUE TO ROUNDING.