



Hosted by **Rails to Trails Conservancy**

Day/Time	Cohort 1 Rural		Cohort 2 Suburban	Cohort 3 Urban	Cohort 4 Suburban	Cohort 5 Urban	Cohort 6 Rural
Monday, Oct. 27							
5:30 - 8:30 pm	Welcome Reception						
Tuesday, Oct. 28							
8:00 AM	Plenary space opens, breakfast available						
8:30	Welcome to Cleveland						
9:00 - 10:00	Morning Plenary - From Amenities to Essentials: The Case for Trails and Active Transportation						
10:00 - 11:30	World Cafe: Big Ideas. Fast Connections. Real Solutions.						
11:45 - 12:30	Cohort Breakouts	Cohort Breakouts	Cohort Breakouts	Cohort Breakouts	Cohort Breakouts	Cohort Breakouts	Cohort Breakouts
12:30	Lunch Plenary - Joy Transforms						
1:30 - 1:45	Movement Break						
1:45 - 3:15	<b>Mobile Tour:</b> Leveraging Trail Connectivity for Quality of Life in Rural and Suburban America	<b>Mobile Tour:</b> Innovating Climate Resilience on the Euclid Lakefront	Mapping Trail Networks for Implementation & Advocacy	Engaging End Users: Marketing, Messaging & Trail Activation	Overcoming Obstacles to Trail Network Implementation	Trails as Economic Engines	
3:15 - 3:30			Coffee break				
3:30 - 5:00			Trails as Economic Engines	Mapping Trail Networks for Implementation & Advocacy	Engaging End Users: Marketing, Messaging & Trail Activation	Overcoming Obstacles to Trail Network Implementation	
Break							
6:00pm - 8:00	TrailNation Pitch Fest and Networking Reception at the Cleveland House of Blues						
Wednesday, Oct. 29							
7:30	Plenary space opens, breakfast available						
8:00 - 9:00	Breakfast Plenary - Philanthropy’s Role in Powering Community Growth Through Trails						
9:00 - 9:15	Movement Break						
9:00 - 10:30	Overcoming Obstacles to Trail Network Implementation	Trails as Economic Engines	<b>Mobile Tour:</b> The Power of Partnership in Redefining Cleveland’s Waterfront	<b>Mobile Tour:</b> Innovating Climate Resilience on the Euclid Lakefront	Mapping Trail Networks for Implementation & Advocacy	Engaging End Users: Marketing, Messaging & Trail Activation	
10:30 - 10:45	Coffee break				Coffee break		
10:45 - 12:15	Engaging End Users: Marketing, Messaging & Trail Activation	Overcoming Obstacles to Trail Network Implementation			Trails as Economic Engines		Mapping Trail Networks for Implementation & Advocacy
12:15 - 12:30	Movement Break						
12:30 - 1:30	Lunch Plenary - Funding Trail Investment in a Shifting Political Landscape						
1:30 - 1:45	Movement Break						
1:45 - 3:15	Mapping Trail Networks for Implementation & Advocacy	Engaging End Users: Marketing, Messaging & Trail Activation	Overcoming Obstacles to Trail Network Implementation	Trails as Economic Engines	<b>Mobile Tour:</b> The Power of Partnership in Redefining Cleveland’s Waterfront	<b>Mobile Tour:</b> Leveraging Trail Connectivity for Quality of Life in Rural and Suburban America	
3:15 - 3:30	Coffee break						
3:30 - 5:00	Trails as Economic Engines	Mapping Trail Networks for Implementation & Advocacy	Engaging End Users: Marketing, Messaging & Trail Activation	Overcoming Obstacles to Trail Network Implementation			